



**Sharing Economy UK is an independent, not-for-profit trade body set up in 2015 to champion and support sharing economy businesses. In March 2017 we partnered with the CBI – the UK’s largest business lobby group.**

## ABOUT US



**Supporting:** We work closely with government and policymakers, representing the sharing economy community and lobbying for changes to protect consumers and sharing economy businesses.



**Regulating:** Our members are asked to agree to a code of conduct, which sets out standards for staff training, safety and complaints procedures.



**Unlocking:** We launched in 2015 following an independent government-commissioned review, entitled ‘Unlocking the UK’s sharing economy’.



**Definition:** The sharing economy enables people to trade space, skills and stuff. Sharing economy businesses use technology to empower people, better utilise resources and reduce waste.

## AIMS

- 1. Advocate:** Make the UK a global centre for the sharing economy.
- 2. Set standards:** Promote kitemark TrustSeal for responsible sharing economy practices.
- 3. Find answers:** Respond to the shared challenges and opportunities of our members.

## MEMBERSHIP

- By making the UK a location that fosters sharing economy businesses we increase the talent and capital pool for the sector as whole.
- Together we can identify and prioritise areas to highlight in order to educate the public or influence policy.
- Combining voices to interact with government and the media we make it more likely that our views will be fairly represented in debate and policy.
- By setting shared standards of practice via our code of conduct and the TrustSeal we make it easier for people to get involved and raise the sector reputation.

## OPPORTUNITIES

- Access to discounted events and workshops on topics such as GDPR and innovation.
- Access to the CBI member lounge, providing a space to work or have meetings.
- Complimentary place at the renowned CBI Annual Conference, saving hundreds of pounds.
- Free places at the CBI Cyber Security Conference.
- Influence and input to our advocacy, policy and lobbying work.
- Monthly member newsletter keeping you up to date with industry news.
- Quarterly full member meetings, enabling you to network and share best practise.

---

### FIND OUT MORE

Contact [jenna@seuk.org](mailto:jenna@seuk.org) or **020 7395 8089**  
[sharingeconomyuk.com](http://sharingeconomyuk.com) @SharEconUK

# SHARING ECONOMY UK

**OUR MEMBERS INCLUDE**

